



FAB 32

PRODUCT UPDATE & INTRODUCTION



FAB32 – Design

An **elegant** and **timeless** design which characterizes the Smeg FAB fridge as a **timeless icon**.



A **new** soul with **harmonious** proportions. The **rounded** shapes characterize both the exterior and the interior design.



New technology solution for **high performance**.



FAB32 – Attention to Detail

Extreme attention to **details**, including elegant **chrome finishes** and the **harmonic shapes** of the components



High **quality materials**, selected to guarantee a perfect aesthetic alignment as well as **robustness**.



FAB32 – Performance



Electronic temperature control

Accurate temperature

Top Efficiency



lower energy consumption for greater savings

FAB32 – Performance



More Volume

More space to store your food (+0,8 cu.ft for the fridge)

Minimal Noise

No disturb during your kitchen activities

FAB32 – Functionality



Life plus 0° C/32° F drawer

Controlled temperature zone (28° - 37° F) for a better and longer preservation of perishable food such as fish, cheese and meat



Multiflow Cooling system

Optimal food preservation in all compartments

FAB32 – Functionality



No-Frost Freezer

Preventing ice forming on the sides



LED lights on both sides

Better visibility in all corners of the fridge

FAB32 - Previous vs New



FAB32 - Previous vs New

✓ Annual Energy consumption:

- Canada: 350 kWh



- ✓ 1 fruit and vegetable drawer
- ✓ 1 LED light bulb in the upper part of the cavity
- ✓ Fan in the refrigerator compartment
- ✓ Electro-mechanical temperature control
- ✓ Dimensions (see next slide)
- ✓ Retail, Dealer Price

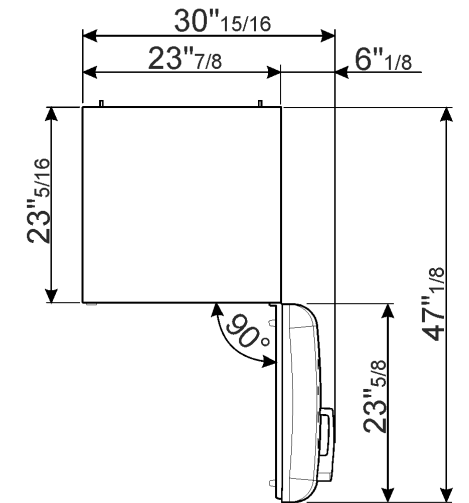
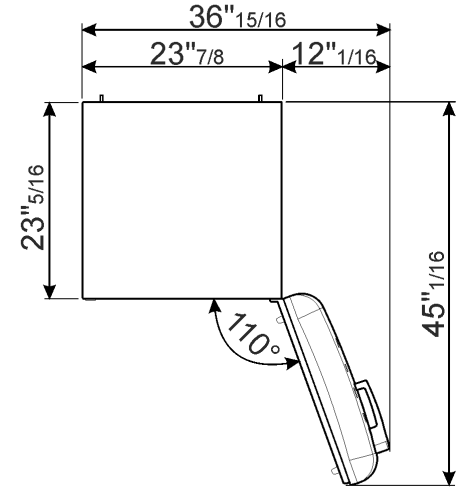
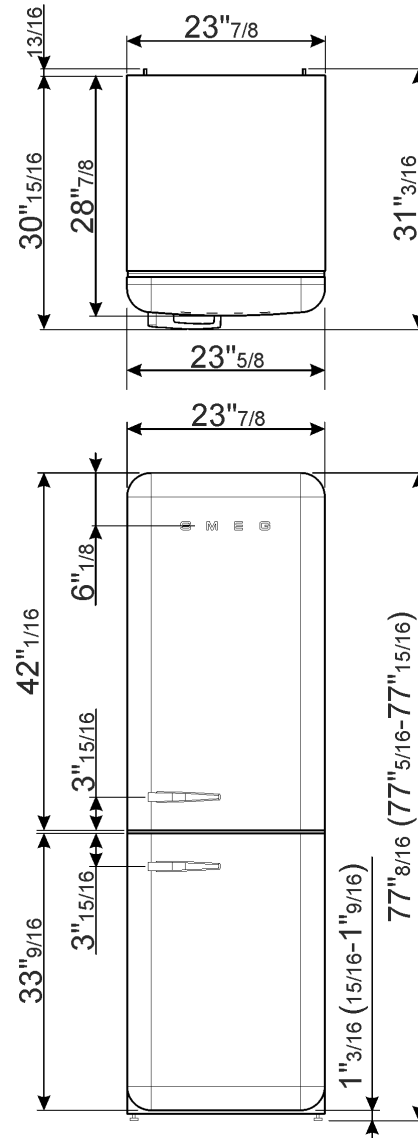
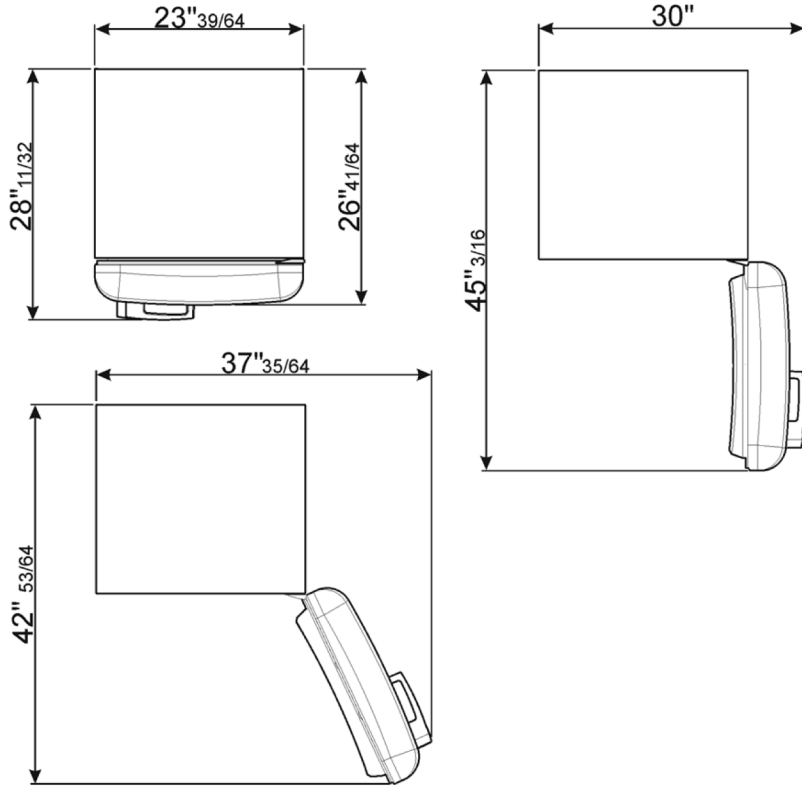
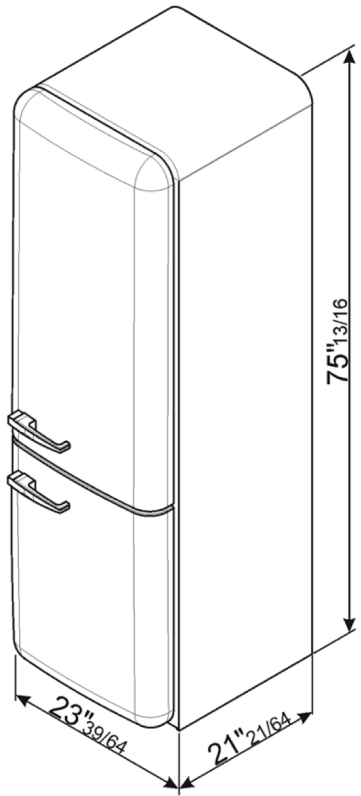
✓ Annual Energy consumption:

- Canada: 319 kWh



- ✓ Life plus 0 °C/32 °F drawer on telescopic guides
- ✓ Fruit and vegetable drawer on telescopic guides
- ✓ LED lights on both the sides
- ✓ MultiFlow system: perfectly homogeneous air distribution
- ✓ Electronic temperature control
- ✓ Dimensions (see next slide) – slight differences to note: approximately 2 inches taller and 2 inches deeper
- ✓ Retail, Dealer Price - UNCHANGED

FAB32 - Previous vs New



FAB32 - New

